



**Performance Booster (Pty) Ltd is:**

- South African • Affordable • Well packaged • Adaptable to various target markets
- Good earning potential • Supported by a great team • Tested over 10 years

**The Performance Booster Program consists of:**

- The Performance Booster Behavioural Profile covering 75 unique behaviours, strengths and opportunities for growth
- The Performance Booster Work file- a professionally packaged ring binder
- The 2.5 days of facilitated Performance Booster training

**The Performance Booster License**

Licensee's are trained to facilitate the PBP at various levels:

**PERFORMANCE BOOSTER BUSINESS LICENSE**

Suited to coaches, facilitators or those looking for a viable business opportunity, an excellent return on investment and additional income to boost their current business.

Ideal PB Licensee	Business Challenge	Opportunities & Solutions
Coaches and consultants	Earning potential limited to hours worked	Opportunity to double income with less time input. Work with universal truths, aligned with your profession.
Freelance Facilitators	Not always work available	Can create regular facilitation opportunities.
Business owners: Training providers, HR consultancies	Constantly outsourcing training to other service providers	Keep people development function in-house and increase services provided to current client base.

**PERFORMANCE BOOSTER CORPORATE LICENSE**

This license is best suited to organizations with large staff compliments and an HR department focussed on training. PBP is ideal for induction programs, motivation and team cohesion. Purchasing the license will save the organization money and can be used for Corporate Social Investment (CSI) and Enterprise Development (ED).

Ideal Corporate Client	Business Challenge	Opportunities & Solutions
Corporate with HR/Training department, large staff compliment and various branches	Spending large amounts of money with service providers paying per delegate. Short lived results due to lack of continuity.	Save the organization money. Flexible training hours. Establish a positive corporate culture. Adaptable to all levels of the organization
CSI and ED requirements for BBB-EE score card.	Paying service providers large sums of money to improve BBB-EE score	PBP can be used to boost BBB-EE scores through training people in-house

**PERFORMANCE BOOSTER EDUCATION LICENSE**

The PB License is well suited to schools or companies wishing to invest in schools for leadership and life skills development initiatives.

The program is appropriate for various levels from Grade 11 to teachers and school management teams.

Ideal Education Client	Business Challenge	Opportunities & Solutions
High School with leadership development program	Teachers spending time researching leadership tools, no standardized program or direction	PB program can be rolled out weekly over 12-20 weeks, incorporated as part of leadership camps and become part of school culture.

**To become a Performance Booster Licensee requires:**

1. Applying to become a licensee
2. Purchasing the license program on the dates provided
4. Attending a 4 day intensive Performance Booster train-the-trainer workshop (including sales and facilitation techniques unique to this program)
5. Arranging a Performance Booster training for observation and evaluation
6. Operate independently with full team support
7. Monthly Skype licensee coaching sessions
8. Ongoing coaching and support by the PB team.

